

How much profit do energy storage projects usually make

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What is a battery energy storage project?

A battery energy storage project is a system that serves a variety of purposes for utilities and other consumers of electricity, including backup power, frequency regulation, and balancing electricity supply with demand.

What is the 'value stack' in energy storage?

Owners of batteries, including storage facilities that are co-located with solar or wind projects, derive revenue under multiple contracts and generate multiple layers of revenue or 'value stack.' Developers then seek financing based on anticipated cash flows from all or a portion of the components of this value stack.

Should energy storage be undervalued?

The revenue potential of energy storage is often undervalued. Investors could adjust their evaluation approach to get a true estimate--improving profitability and supporting sustainability goals.

Do investors underestimate the value of energy storage?

While energy storage is already being deployed to support grids across major power markets, new McKinsey analysis suggests investors often underestimate the value of energy storage in their business cases.

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